

THE BIG LIST OF VISUAL CONTENT CREATION TOOLS

CONTENT CREATION



THE BIG LIST OF VISUAL CONTENT CREATION TOOLS

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INTRODUCTION

The following list of content creation tools can be a little overwhelming when you first look at it. Don't try to test them all out in one day! Instead, we recommend that you pick just one tool to start with. Decide on a type of visual you want to create, look through the list of tools relating to that type, and just pick one that looks relatively easy.

For some of these tools, it will be quicker and easier if you already have some content to use. For example, if you already have a keyword that you need to create an image around, you can do some brainstorming of related keywords and then put them into a Word Cloud. Alternatively you might have an outline or list of ideas which can be put into a mind map or infographic.

Go ahead and pick one and give it a try. You'll be addicted to creating visuals before you know it.

TOOLS FOR CREATING INFOGRAPHICS

| | | |
|-------------------|---|---|
| Piktochart | Piktochart has a variety of templates all set to help you create print-quality infographics. | With Free and Paid Version |
| Easel.ly | You can create and share visual ideas online using vthemes – visual themes. | Free |
| Infogr.am | An easy to use online service that lets you create, share, and discover infographics and online charts. | Free |
| Canva | Filled with features and templates, use canva to create logos, social media posts, presentations, posters, infographics, Gif's and much more. I really like this tool and use it all the time. It has a great time saving magic resize feature to resize to lots of different image template sizes in one go, such as Twitter, Pinterest, Instagram. All the work has been done for you by canva. | Free or Canva For Work (upgrade), with options to purchase images to use |
| Visual.ly | Visual.ly infographics and data visualizations tell your story, drive traffic, and amplify your social media presence. | Free |
| Tableau | Tableau's free data visualization tool can help you create an interactive viz and embed it in your website or share it. | Free |
| Dipity | Allows users to create free timelines online. | With Free and Paid Version |

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| | | |
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| Vennage | Vennage takes the work out of insights so that you can run analytics and draw insights faster. | Free & Paid |
| Many Eyes | A tool from IBM that helps you create data visualizations, along with best practice tips. | Free |
| Gliffy | You can create flowcharts, diagrams, floor plans, technical drawings and more. | Free |

TOOLS FOR CREATING VIDEOS

| | | |
|----------------------------|---|------|
| YouTube Editor | Enhances your uploaded YouTube videos in your web browser. | Free |
| Final Cut Pro | A dynamic editing interface — enhanced for the Retina display on the MacBook Pro. | Paid |
| Camtasia | Camtasia is a comprehensive software program that gives you all the tools you need to create engaging, high-quality videos with ease. | Paid |
| Animoto | Animoto gives you the ability to create videos online in a very simple way with just a few flexible tools. | Paid |
| GoAnimate | Create and share animated videos either using one of GoAnimate's templates or from scratch. | Paid |
| Windows Movie Maker | It enhances your movie with audio and a theme. Movie Maker adds transitions and effects automatically. | Free |

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| | | |
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| Sell-a-mations | Creates doodle animation. | Paid |
| Common Craft | Create 'explainer' videos with 1,620+ digital image cut-outs in Common Craft Style. | Paid |
| Jing | It creates images and videos of what you see on your computer screen, then share them instantly. | Free |
| Snagit | An upgraded version of Jing that gives you more editing tools for capturing and creating images and videos from your screen. Captures of videos can easily be shared online or exported to Camtasia. | Paid |
| Pinnacle | A variety of advanced software and hardware for creating HD and 3D video. | Paid |

TOOLS FOR EDITING IMAGES

| | | |
|--------------------|--|-----------------------|
| Photobucket | You can upload instantly and edit with filters and effects. | Free |
| Photoshop | Advanced tool for doing both basic edits and more complex graphic creations. | Paid |
| DrPic.com | Just upload pictures and edit them online. | Free |
| Pixlr | Free online and desktop image editor that's a great alternative to Photoshop | Free |
| rsizr | <i>rsizr</i> is a web application that lets you resize and crop images. | Free |
| Pixenate | Pixenate is a self-hosted photo editor meant for photo-driven websites. It embeds photo editing directly on your site. | Free |
| PicMonkey | Basic photo editing plus more advanced options and effects available if you upgrade. | Free and Paid options |

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| FotoFlexer | FotoFlexer provides a variety of basic and advanced effects you can apply to your photos. Integrates with Photobucket and Picnik as well as other places you might store your photos online. | Free |
| LunaPic | You can quickly edit images and enhance it with different effects. | Free |
| myImager.com | myImager.com is a free image editor. Upload or call images from anywhere on the web and edit them freely with the dozens of tools and filters. | Free |

TOOLS FOR CREATING MEMES

| | | |
|---------------------|---|------|
| Imgur | Upload your own images or use existing templates to create your meme. | Free |
| Memebase | Submit an image and create your own meme using their meme builder tool. | Free |
| QuickMeme | You can use their images or your own and add your own caption. Can upload animated GIFs also. | Free |
| Livememe | You can upload your own image and create your own meme, or use any of the images they have. | Free |
| Troll.me | Choose an image from their gallery and add a caption or upload your own image. | Free |
| Meme Center | You can create quick memes or used their advanced meme builder. | Free |
| Meme Creator | Use one of their templates and upload your own photos to quickly create and share memes. | Free |

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| | | |
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| Free Meme Generator | Upload your own photo or use one of theirs. | Free |
| Memecreator.eu | A simple meme generator. Pick one of their categorized images and add text at top and/or bottom. | Free |
| memfun | Use their images, your own, from links, or even draw a comic background. You'll need to do an auto-translate from Czech. | Free |

TOOLS FOR CREATING QUOTES

| | | |
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| Canva | As a non designer and non photoshop user this tool has saved me thousands by enabling me to quickly design anything I need for my business as soon as I think of it. I always have my Canva tab open on my Mac. Give it a try. www.canva.com The free version is great to start out but you might want to upgrade when you need more options like adding a team, adding your own fonts or downloading transparent png's.. | Free & upgrades |
| Share As Image | Share As Image lets you highlight text anywhere on the web and easily convert it into an image. | Paid |
| WordSwag App | Great looking results with the Wordswag App (ios & android) and it's so easy to use for Quote posters. Brilliant font styles you can preview. Like having a graphic designer in your pocket. Very addictive! | Less than \$5 and upgrades |
| Quozio | Use Quozio's standard templates to put your text into an image. | Free |
| Pinstamatic | Create great Pinterest boards in just a few minutes without any editing tools. | Free |
| Quipio | This is a fun App that has a simple and intuitive way to show images and share content. | Free |

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| Changemrkers | Collect your most inspiring quotes in one place and have them shared to different places. | Free |
| Pinwords | Instantly add text to your images. | Free |
| QuotesCover | QuotesCover.com turns any ordinary saying into a beautiful typography art picture for use on Facebook, Google Plus, E-Cards, Wallpapers, and Prints. | Free |

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| Behappy.me | Collection of quotes on posters, framed art prints, canvas and greeting cards. Submit your own and earn 30% on sales. | Free |
| roflbot | Free quote generator. Use their random pictures, upload your own, or use an image from the web | Free |
| Microsoft Office | You can create quotes using their ready-made templates. | Paid |

TOOLS FOR CREATING WORD CLOUDS

| | | |
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| Wordle | Wordle is a tool for generating “word clouds” from text that you provide. | Free |
| Tagul | Just sign-up and create gorgeous tag clouds. You can create custom shapes also. | Free |
| Word It Out | Key in your text, a website url, document, or even a table, and make a word cloud in just few seconds. | Free |
| Yippy Cloud | A Yippy Cloud is a tool that webmasters or bloggers can use to instantly visualize a topic using the familiar tag cloud display. | Free |
| Wordsift | WordSift was created to help teachers manage the demands of vocabulary and academic language in their text materials. | Free |
| ABCYa | Just type or paste text into the box and press the arrow button to view the word cloud generated. | Free |

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| Tagxedo | Turns words into a word cloud with words sized appropriately to highlight the frequencies of occurrence within the body of text. You can even type in your url. | Free |
| Word Mosaic | Creates a word mosaic. | Free |
| Tag Crowd | There are three ways of entering text into TagCrowd to generate a word cloud: 1.) Enter the URL for a web page you wish to visualize, 2.) Paste (or type) the text you wish to visualize into the text box, 3.) Upload a plain text file to visualize. | Free |
| VocabGrabber | Enter a block of text and VocabGrabber will generate a list of useful vocabulary words you can then visualize and click on for definitions. | Free |

TOOLS FOR CREATING CARTOONS

| | | |
|---------------------------|---|------|
| Cartoonatic | Cartoonatic is an app for recording animated videos right on your iPhone or iPod touch. | Free |
| Host-d.oddcast | Design your own person from their library of costumes and accessories. | Free |
| Write Comics | You can create your own comic strip with their library of characters, backgrounds and dialogue bubbles. | Free |
| Convert to Cartoon | Allows you to make a cartoon of yourself. You can cartoonize your photo in one click. | Free |
| Toonlet | A free website that allows users to create their own cartoon characters and webcomics. | Free |
| Strip Generator | You can create your very own cool comic strip. | Free |
| ToonDoo | Create your own comic strips using drag and drops. | Paid |
| WeeWorld | Create your WeeMee for free. | Free |

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| MakeBeliefsComix.com | Users can choose from 25 characters to fill a two-, three-, or four-paneled comic strip. | Free |
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TOOLS FOR CREATING CHARTS & GRAPHS

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| Rich Chart Live | Create captivating Flash Charts from your web browser with attractive visuals and interactivity. | Paid |
| DIY Chart | DIY (Do it yourself) Chart is a Web-based, simple and powerful online tool to create interactive charts and graphs from static or dynamic data which may be generated using any scripting language. | Free |
| Online Chart Generator | Generate 3D graphs instantly in few seconds. | Free |
| Chartle.net | Create simple and interactive charts online. | Free |
| ChartGo | ChartGo is a graph maker tool. Create a graph online quickly by picking your settings, pasting your data and clicking create. | Free |

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| Online Chart Tool | Supports a number of different chart types like: bar charts, pie charts, line charts, bubble charts and radar plots. | Free |
| JS Charts | JS Charts is a JavaScript based chart generator. | With Free and Paid Version |
| Pie Chart Tool | Creates a pie chart based on the data you provide. All you have to do is type your data and the name of the categories. The tool will deliver a pie chart with the corresponding percentages for each category. | Free |
| Piecolor | A simple tool that creates color pie chart. This generator will produce an image that you can download. | Free |
| Hohli Charts | Online chart builder. | Free |

TOOLS FOR CREATING LOGOS

| | | |
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| LogoMaker | With thousands of icons to choose from to create a logo in just a few minutes. | Paid |
| Flaming Text | Create logos quickly with over 200 styles to choose from. | Free and Paid |
| Logo Design Studio | A software to create a simple to complex logo designs. You can even create vector graphics and logo designs. | Paid |
| Logoyes.com | Gives you the tools needed to develop a professional, and eye-catching logo design. | Paid |
| The Logo Creator | Software for creating a logo. With 200 templates to modify. | Paid |
| LogoEase | Allows you to create your own logo and other graphics. You will receive various electronic files for both web and print use, including vector source files. | With Free and Paid Version |

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| LogoSnap | With LogoSnap's free logo maker, you can create a logo, business cards and more. You can also crowdsource a custom logo. | With Free and Paid Version |
| CoolArchive Logo Maker | Basic logo maker for simple logos. | Free |
| Cooltext | Cool Text is a free graphics generator for web pages and anywhere else you need a logo without a lot of design work. | Free |
| OnlineLogoMaker | Online logo creator and tools to rotate, resize and transform your logo. | Free |

TOOLS FOR CREATING SLIDESHOWS

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| Photo Snack | PhotoSnack is an app that makes it easy to add photos, create elegant HTML5 slideshows with music, and share easily. | Free |
| Slide Roll | A photo slideshow maker that you can use to create slide shows with your photos. | Free |
| Slideful | Free online slideshow maker. | Free |
| Animoto | Lets you add captions and titles to your photos and make them into videos. | With Free and Paid Version |
| 123 Slideshow | 123-slideshow.com enables you to create flash slideshows of your own pictures. | Free |
| Kizoa | Make videos, slideshows and collages from your pictures. You can do some image editing too. | Free |
| Slide.ly | Create photo and video collections to share. You can add music also. | Free |
| Prezi | Prezi is a presentation tool that helps you organize and share your ideas. | With Free and Paid Version |
| Smilebox | Create slideshows with photos, videos and music. Use their standard layouts. | Free |
| Photodex | Slideshow tools with 3D tilt effects and. Paid versions give advanced features and video production tools. | Free and Paid |
| Slideful | Very simple and easy to use online slideshow maker. | Free |

STOCK PHOTO SITES

| | | |
|--------------------------|---|---------------------|
| Photolia | All licenses include unlimited print runs and never expire. | Paid |
| Unsplash | Beautiful, free photos which are Gifted by the world's most generous community of photographers. | Free |
| Pixabay | All images and videos on Pixabay are released free of copyrights under Creative Commons CC0. You may download, modify, distribute, and use them royalty free for anything you like, even in commercial applications. Attribution is not required. | Free |
| PicJumbo | Some free downloads and also great collections to purchase separately | Free & Paid bundles |
| Shutterstock | Let's you access millions of stock photographs, illustrations, vectors, and videos. | Paid |
| Animation Factory | Over 10 Million clipart graphics ready to download. | Paid |
| Big Foto | Bigfoto.com, the royalty free photo agency, offers free downloads of all pictures for personal and commercial use. | Free |
| Button Land | Collection of buttons that you can download for free. | Free |

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| BigStockPhoto | With over 13 million photos, illustrations, and vectors. | Paid |
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| Corbis | With flexible image subscription plans you can tailor to your needs. | Paid |
| Freeimages | You can download and use free stock photos. Check attribution requirements for each. Formally sxc.hu. | Free |
| Dreamstime | Download any stock image from their huge collection of images & illustrations. | Paid |
| FreePhoto | Offers images that are free for on-line use. | Free |
| MorgueFile | Free repository of stock photos that can be used for any purpose | Free |
| DepositPhotos | Purchase individual images or get a subscription plan. | Paid |
| Pond5 | Aside from stock photos, Pond5 also has stock music, videos, after effects and more | Paid |
| Kozzi | Over 100,000 completely free stock images, clipart and videos | Paid, with 7 days free |
| Fototalia | You will be able to download royalty free images, vector and videos. | Paid |

TOOLS FOR CREATING COLLAGES

| | | |
|----------------------|---|------|
| Photovisi | Photovisi is a free and easy to use photo collage maker. | Free |
| Fotor | Fotor offers many collage features, including a selection of templates, photo stitching and free collage. | Free |
| Ribbet | Create collages online for free with 100's of layouts and customizable settings. | Free |
| Picture2Life | Features 20 fully customizable collage templates to choose from. | Free |
| Kizoa | Features collage templates, still and animated. Also includes a photo editor and slideshow/video maker. | Free |
| Collage Maker | Create your own collage. Take a look at their gallery to find a photomontage created by others. | Free |
| Pzap | Online photo editor and collage maker. | Free |
| Befunky | The self-professed 'World's Best Collage Maker'. | Free |
| Collage.com | Use their 300+ shapes to design beautiful, unique collages. Then make them into paid products. | Free |
| Shape Collage | Make image collages into shapes with this automatic photo collage maker. | Free |

TOOLS FOR CREATING MINDMAPS

| | | |
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| FreeMind | FreeMind is a Java-based, cross-platform solution which is designed to make the process as intuitive as possible via 'child' and 'sibling' links that hopefully build your map into something meaningful. | Free |
| iThoughts HD | iThoughtsHD has been designed specifically for the iPad. | Paid |
| Bubbl.us | A flash based brainstorming tool that you can share with others and also embed in to your site. | Free |
| Xmind | Feature-loaded mind mapping software for organizing information, managing projects and brainstorming. | Free and Paid |
| MindGenius | Create mind maps for managing information and projects. | Paid |
| Mindomo.com | Allows hypertext, images and more. | With Free and Paid Version |
| MindMeister.com | An online mindmapping software. | With Free and Paid Version |
| MindPlan.com | Free for personal use. Integrates with Lotus Notes and has XML import and export. | Free |
| RecallPlus.com | Geared towards students. Features note organization, 3D tools, and flash card studying in the paid versions. | With Free and Paid Version |

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| WiseMapping.com | Completely web-based so you can use it from any computer with a browser. Allows for numerous distinctions between topics. | Free |
| Edraw | A vector-based mind mapping software with rich examples and templates which make it easy to create mind maps, brain-storming diagrams, project timeline, life planner, SWOT analysis and sketch maps. | With Free and Paid Version |

Look out for some of our Done For You Graphics Packs coming soon at

www.InformationEmpires.com

Thank you!

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The image is a promotional graphic for Information Empires. On the left, it says "Like Us to Get Updates & Offers" next to a blue thumbs-up icon and the text "Thank You". In the center is the "INFORMATION EMPIRES" logo with the tagline "Online Business Building & Insights" and a circular "IE" logo. Below the logo is the website "www.informationempires.com". To the right, a list of digital products includes "Digital Products", "Workbooks", "Checklists", "Courses", "Resources", "Tips", and "+ more". On the far right, there is a collage of various digital products like "The Ultimate Guide to Building a Successful Business" and "Vision Board Fun". Below the collage, it says "GET YOUR DOWNLOAD" with a downward arrow and a "SIGN ME UP!" button.